

Adam Pedersen

I'm a very determined Senior in Graphic Design looking to improve the world as a UX/UI Designer. I can help you with my creative solutions, knowledge of UI and coding as well as my ability to employ UX research into solving the needs of your users.

Employment

Well Design Studio / Featherlight

Contract Web Developer

July 2019 - October 2019

This job required me to develop websites for various companies, help create hardcoded templates, UI web design and visual design work when needed.

Williams Distributing

Design Intern

Summer 2019

This job required me to create new catalogs, brochures, and booklets. I was also tasked with updating the current website as well as some web maintenance and to create plans for both social media marketing as well as content strategy to apply to social media.

Skills

HTML, CSS, JS
Photoshop
Illustrator
Indesign
Sketch App
Invision App
Branding
MailChimp
UX Research
Wordpress
Keynote

Education

B.S. Graphic Design, May 2020

Ferris State University

College of Business, Big Rapids

Organizations

AIGA

The American Institute of Graphic Arts
Member since 2017

Tours & Visits

CQL

Newell Brands

Mighty in the Midwest

Advanced Packaging

Steelcase

Woosah

Carnevale

Interests

UX/UI Design

Branding

Printing

AR Technology

Social Media Advertising

Print Design

Visual Design

Coding

Minimalism

Digital Art

Calligraphy

Typography

